

Ads Reality Check — Client Intake & Read-Only Authorization

Print & write, or type in the fields · Email back when done · No account changes with Reality Check scan

A CONTACT

Full name: _____

Business name: _____

Street address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Website URL: _____

B ADS SNAPSHOT

Approx monthly Google Ads spend (ballpark): _____

Main goal: ☐ Calls ☐ Forms ☐ Store visits ☐ Other: _____

Google account email used for Ads (if known): _____

Can grant read-only Google Ads access?

☐ Yes ☐ Not yet ☐ Prefer public-only scan

C AUTHORIZATION

☐ I authorize Michael Olding / Ads Reality Check to review my Google Ads account and related landing pages on a READ-ONLY basis for a free Reality Check. No changes will be made to my account without a separate written agreement.

How to grant read-only access (what you should do):

1. Open Google Ads at ads.google.com and sign in to your account.
 2. Open Admin (gear), then Access and security.
 3. Click the + button to invite a user.
 4. Enter this email: michael@adsrealitycheck.com
 5. Choose access level: Read-only (not Standard or Admin).
 6. Click Send invitation (sends email to Michael authorizing read-only) — then sign below.
- Read-only means view only — no one can change campaigns, budgets, or ads from this invite.

Signature: _____ Date: _____

D RETURN

Email completed form to michael@adsrealitycheck.com

Photo of a printed form is fine · Read-only access preferred when you can grant it